



# Do you Know?

The Manitoba Health Service (formerly Manitoba Medical Service) is accepting applications until February 23, 1959, to become effective April 1, 1959.

Eaton's believes in health and protection and strongly suggests that you carefully consider making application

Over 10,000 Eatonians and their dependants and over 300,000 Manitobans are presently covered by this service and are receiving good protection.

In the past 12 months Eaton employees and their dependants have had their doctors' bills paid.

These are only a few examples of the benefits received, but it does make us conscious that we, too, require periodic care. Can we afford our numerous smaller bills? Can we afford our unpredictable larger bills? Are we denying ourselves and maybe our families the doctor's care because of financial inability to pay?

The answer to the above questions lies in regular bi-weekly deductions which enables us to cope with any sickness no matter how often or how costly. Eaton's believes that Manitoba Health Service can fill the requirements.



125 Maternity Cases



21,493 Office Calls



1,888 Operations



2,266 Injections and Inoculations

## MONTHLY PREMIUMS FOR AVAILABLE PLANS

	PLA	AN H	PLAN	I HCX	Semi-Private Hospital Coverage		
	Monthly	Bi-Weekly	Monthly	Bi-Weekly	Monthly	Bi-Weekly	
Single	1.00	.46	3.30	1.38	.60	.28	
Married	3.00	1.38	8.00	3.69	1.50	.69	



#### MR. WILLIAM H. MILNER'S RETIREMENT

Executives and Managers of the Winnipeg organization gathered at the Fort Garry Hotel on the evening of Thursday, January 29, to honour Mr. William H. Milner on his retirement from the Company.

Mr. Milner has been solicitor for Eaton's Western Division for over 30 years and his willing and sage advice will be missed by his many friends in the Company.

From his associates he received a beautiful desk and two lovely French oil paintings, and from across Canada and overseas many telegrams and letters.

Best wishes, Mr. Milner, for a happy future.



Top—Mr. K. A. Smith, Assistant Store Superintendent; Mr. W. L. Palk, Mr. H. R. Screaton, Store Superintendent.

Lower left—Mr. Palk accepting the movie camera from Mr. Screaton.

#### BREAKFAST GATHERING HONOURS MR. W. L. PALK

The Grill Room has been the scene of many large and important functions honouring various Store officials. However, what is believed to be one of the largest groups assembled for a breakfast, gathered the morning of Tuesday, February 3, bright and early, despite the blustery weather and frigid temperatures to honour Mr. W. L. Palk on his departure from the Superintendent's Office.

The gathering consisted of managers, department managers, assistants and signatures, all of the numerous departments which are under the guidance of the Store Superintendent's Office, together with his immediate office staff.

Mr. Screaton, Store Superintendent, on behalf of the assemblage, wished Mr. Palk continued success in his new position with the Company and presented him with a very complete 8 m.m. movie camera.

Following the presentation Mr. Palk received individual congratulations from the gathering.



## MINITU ETSA



WILLIAM LEWIS SPARKS, foreman of the night staff at the Bag Factory, celebrated 40 years of continuous service with the Company on Tuesday, January 27. Bill has worked all of the 40 years with the one department.

Married with one daughter, Bill Sparks has that very popular hobby of carpentry. Also has a summer camp at Whytewold Beach that keeps him and his family quite busy during the summer months.

When asked if he'd ever played any sports, Mr. Sparks said "No, and my reason is a good one, I've been working since I was 14 years old and just never had time."

The morning of "his day" Bill was presented with an electric drill by his department. Best of health and happy future years, Bill Sparks.



#### HAVE YOU DECIDED WHERE YOU ARE GOING ON YOUR HOLIDAYS?

Remember, our Eaton Charter Flight leaves on May 4, 1959, and those wishing to book a seat should make arrangements as soon as possible. We have only 24 seats left—so hurry! hurry! Full details can be discussed at the Contacts and Recreation Office, second floor, Store, any time between 9 and 5:30 daily with the exception of Saturday.

Winnipeg - New York - London, England - Return: \$390.00

#### Transportation Arrangements

Winnipeg-New York-Return: North-West Airlines.

New York-London, England-Return: KLM Royal Dutch Airlines (Super Constellation, 83 seats).

#### Timetable Arrangements (Exact times to be quoted later)

Departure Returning May 4 (a.m.)—Leave Winnipeg

June 7 (p.m.)—Leave London Airport May 4 (a.m)—Arrive New York June 8 (a.m)—Arrive New York

June 8 (a.m.)—Leave New York June 8 (p.m.)—Arrive Winnipeg May 4 (p.m.)—Leave New York May 5—Arrive London (London Airport)

This will be conducted as a regular Trans-Atlantic flight with all the facilities which are normally offered to first-class passengers, such as pillows, blankets, hot meals, regular cabin attendants, individual reading lights and ventilators, etc.



Reading from left to right—Top Row: Mrs. B. Roberts, Mrs. L. Cuthbert, Mr. J. Spratt. Lower Row: Miss M. Parks, Mrs. S. Lange, Mr. T. Jones.

### Retirements

MRS. BESSIE ROBERTS of the Women's Hat Department, fourth floor, retired on January 30 due to ill health. She had been 16 years in the same department and they will surely miss her.

Mrs. Roberts was at one time an enthusias-

Mrs. Roberts was at one time an enthusiastic golfer, but now confines her activities to reading, the theatre and playing bridge. She hopes to do some travelling with her husband and generally take life easy.

During the day of leaving, Mrs. Roberts was presented with a beautiful oil painting by the department and many other personal gifts from friends, May you find good health and happiness in the future years, Mrs. Roberts.

MISS MARY PARKS. December 31 not only marked the end of the year but also the date of retirement for Mary Parks. In honour of this occasion a breakfast was held at Moore's Restaurant where Mary was presented with a proposed to the control with the formal of the control with the formal part of the sented with an electric toaster on behalf of those attending.

Back in the department she was the recipient of a mantel radio from the staff and numerous other personal gifts from the many friends who came to call and wish her continued health and happiness through the coming years.

May the radio provide you with many pleas-

ant listening hours and your gifts give you much pleasure in the future.

THOMAS KENNEDY JONES. nearly 39 years of service with the Company, Tom Jones of the Ticket Office and Display Department decided to call it a day. During these years Mr. Jones has worked in three different departments.

ferent departments.

The Printing Plant is where Tom began his Eaton career, and after 27 years there had to, due to doctor's orders, change his job, Moving over to the Display Department Mr. Jones worked there for seven years then transferred to the Ticket Writing from where he retired. The official date was Friday, January 30.

Besides many personal gifts, Mr. Jones was presented with a really comfortable swivel chair at a breakfast held in the Grill Room on

chair at a breakfast held in the Grill Room on

chair at a breakfast held in the Grill Room on the morning of the 28th.

In his youth Tom played football with various city teams and loved a game of golf or curling, depending on the weather. Now, puttering in his garden is his main hobby and possibly next year will take a trip to the coast with his wife. One thing sure, Mr. Jones, your many friends and associates wish you the very best of health and hampiness in the very tree. best of health and happiness in the years to come.

(Continued on Page 11)

## EATONIANS IN THE NEWS



#### GEORGE DRUMMOND

During the latter part of January, on one of the regular Navy Cadet nights at the H.M.C.S. Chippawa, Lieutenant George Drummond, R.C.S.C., was called on parade by Mr. E. B. Frost, president of the Navy League, Manitoba Division.

George Drummond was the most surprised man on the parade square when Mr. Frost asked him to accept an award in appreciation for services rendered to the League over a period of 17 years. The award reads as follows:

THE NAVY LEAGUE OF CANADA
HONOUR CERTIFICATE
Desires to express appreciation to LIEUT. GEORGE
DRUMMOND, R.C.S.C., of Winnipeg, Manitoba, for zealous
and devoted service in the cause of the men of the sea and the youth of Canada and for unfailing support of the ideals and activities of the League

By Order of Dominion Council, R. J. BICKNELL, Dominion President.

May we add our sincere congratulations, Mr. Drummond, of Men's Clothing (Store), for a job which most obviously was well done.

Our Mrs. Clarke didn't win the grand prize in the Toronto National Bakefest final, but did receive one of the seven runner-up awards. This was a new stove, \$400 plus a week's holiday in Toronto. We know our readers, especially the women, will be interested in the winning recipe so here it is, girls:

#### RASPBERRY SUNDAE CUP CAKES

cups sifted cake flour 2/3 cup granulated sugar teaspoons baking powder teaspoon almond extract pkt. raspberry jelly powder 1/3 cup shortening ½ teaspoon salt ½ cup milk 1 egg

Have shortening at room temperature. Assemble all Have shortening at room temperature. Assemble all ingredients and utensils needed, Grease cup cake tins. Sift flour once before measuring. Preheat oven to baking temperature—375 degrees F. Sift into large bowl flour, sugar, salt and baking powder. Add shortening (soft), milk, almond extract. Beat at medium speed for two minutes (or 120 strokes by hand). Add egg, unbeaten, and beat for one minute longer. Fill cup cake pans little over half full.



Cheryl Clarke and Mrs. Helen Clarke at the airport

Then from raspberry jelly package take ¼ teaspoon powder for each cup cake. Sprinkle over top and swirl five or six times to create marbled effect when baked. Bake 15 minutes, or until golden brown. When baked, turn cakes out flat side down and let cool,

#### ICING

Raspberry Jelly powder 3 cups sifted icing sugar ½ cup shortening 3 teaspoon salt

7 tablespoons boiling water Walnuts Maraschino cherries

Dissolve remaining portion of jelly powder from package used for cup cakes in 7 tablespoons of boiling water. Cream shortening until fluffy. Add icing sugar gradually. Add jelly mixture and blend until smooth. Spread icing on rounded side of cup cakes. Sprinkle with chopped walnuts and top with half maraschino cherry each.

#### EATON WIVES' CURLING RINK REACHES DISTRICT PLAYDOWN FINAL



Left to right: Mrs. Grace Mason, skip; Mrs. Jean Frampton, Mrs. Myrtle Nelson, Mrs. Marion Curtis.

The rink consisting of Skip Grace Mason, Marion Curtis, Myrtle Nelson and Jean Frampton won the right to represent District 6 in the Mason, Eastern Division of the Manitoba play-offs. The winner of East and West Divisions play off for the right to represent Manitoba in the Ladies' Western Canadian Championship.

Our girls lost out, unfortunately, but deserve congratulations for winning the right to represent their district. Nice going, girls.

Remember, Eaton Wives, anyone wishing to join this group can do so for the fee of \$15.00 per year. This entitles each person to curl every Tuesday and Thursday, 2 to 4 p.m. At the present time membership is around the 45 mark. For further information please phone Mrs. Curtis, SPruce 4-5168.



Left to right—Back Row: Steffie Bilinsky, Monique Nolette, Ethel Carter, Ruby Fraser.
Front Row: Pauline Maksymchuk, Evelyn Bernier, Rose Lapsuik, Maymie Cornish.
Missing from picture: Mrs. G. Lye and Mrs. Doris Harrison.

#### WATER SAFETY AWARDS PRESENTED TO EATON SWIMMERS BY THE RED CROSS

Another beginners' course on water safety has been completed by a group of swimmers from Eaton's. These girls attended ten lessons given by the Red Cross at the Sherbrook Swimming Pool under the guidance of qualified Red Cross instructors. Ten girls were successful in obtaining water safety awards for beginners and the presentation was made to the group in the Managers' Lounge on the morning of January 20.

In attendance were Mr. B. C. Sutherland, Personnel Manager; Mr. T. M. Miller, Public Relations, and Mr. W. LeBlanc, Director of Water Safety Service for the Red Cross. Mr. LeBlanc, in making the presentation of the awards, made mention of the great number of Eaton personnel who had taken advantage of this opportunity to improve their swimming ability and learn the rules of water safety. Mr. Sutherland also congratulated the girls on their good showing. Now for that Intermediate award, girls!



#### Eatonians in the News-Continued

Miss Evelyn Hryhorchuk, of the Sales and Expense Office, received the Bronze Medallion award from the Royal Life Saving Society. Evelyn was granted this award for completing an extensive 12-week course to attain a Life Guard's Certificate. Included in the course are the following exercises:

Artificial respiration, methods of rescue, improvement of the breast stroke, life-saving kick, surface dive, shallow dive, treading water and many other interesting and important factors in the knowledge of water safety.

In chatting with Miss Hryhorchuk, we find that the course is free of charge and everyone is welcome provided they are fairly proficient swimmers and have a good knowledge of the breast stroke. Congratulations, Evelyn, and good swimming this summer—if we ever have another.



## EATON GOOD DEED CLUB 1958 EDITION

Every Saturday morning the Assembly Hall on the seventh floor is crowded with boys and girls 16 and younger, watching and taking part in the games and antics plus the half-hour show heard over CBW at 10:30 am. Tickets are free and are picked up during the week at the Club Office, eighth floor. Twice a year a big theatre party is held at the Metropolitan, and a full hour of colour cartoons is added to the colourful program of entertainment.

- 1. The largest number of children to appear on one program. The 60-piece Manitoba Schools Orchestra playing "Sleighride," 86 members of the girls' choir under the direction of Olga Irwin, and 40 members of the boys' choir under the direction of Kerr Wilson. These, plus 25 high-stepping majorettes and over 20 other performers, entertained the boys and girls at the Christmas Theatre Party.
  - 2. Members of McConnell's chorus line in a bright calypso routine.
- 3. Guitarist John Daniel rock 'n' rolls his way through "Bird Dog." Eight



- 4. Flashing blue and white satin uniforms make the "76 Trombones" routine of the Oriole Majorettes an unforgettable number.
- 5. Bunny San Fillipe and Barbara Thyen sing and dance as "Puppets." Both are age six.
- 6. A young man with a bright future in the entertainment world. Ken Peter demonstrates his outstanding tap dancing ability.
- 7. The Strollers, Colleen Lautens, Sharon Osadick, Stan Moroz and Alan Kobels, all 14, offer a lively rendition of the "Clarinet Polka."
- 8. and 9. The boys' choir on an ideal picnic. Horseback riding, a hayride and all the hot dogs, ice cream and chocolate milk they can hold.
- 10. A face full of flour to reach a candy mint. The prize given made it worth it.
- 11. A pretty pink bib, a lace bonnet and a baby bottle of milk. Three boys sit on young "mothers" laps and race to finish first.
- 12. Not romance but lifesavers, relayed via toothpicks.
- 13. Club secretary Catherine Pacey goes over plans for out-of-town broadcasts with personnel from CBC—Dan Wood and Bob Wilson.



THE ASSISTANTS' ASSOCIATION DINNER MEETING CONDUCTS
A "CASE-STUDY" SESSION

Monday, January 26 at 6:00 p.m., the Assistants held their monthly dinner meeting in the Grill Room. President Joe Leighton acted as chairman, and reviewed what had taken place during the year 1958. He spoke of the various pledges made by the Assistants' Group and how necessary it was to have the full co-operation of all the members to make each one a success. Miss Ruth Spurway was introduced to the gathering as the leader of the discussion which took place during and after dinner on the "Case Study of Miss Jean Talbot."

Jack Baxter, vice-president, introduced new members (Store) to the Assistants' Association, namely Stan Green, Staff Training, and Doug McPherson, Contacts and Recreation, and Stan Colclough, Men's Clothing. Unfortunately Stan Colclough was absent. Bill Lockwood, second vice president, introduced Ted Black, M.O. Shoes.

The piano playing was ably handled by Vic Taylor and recorded music was attended to by Clarke Chesley of our Store Music Department.

A special film was shown on the "Air Defence of North America" and enjoyed by all.

#### EATON'S MIXED FIVE-PIN BOWLING - TUESDAY, FEBRUARY 3, 1959

	1st Division	2nd Division	3rd Division	4th Division	5th Division
2nd Series' Winners	Sparklers 150½ points	Westerners 145½ points	Goldstreams 157 points	Blazers 169½ points	Zulus 127½ points
Women's High Average	L. Paxton, 211 A. Thomson 211	D. Monchak 226	M. Wyburn 206	M. Collett	T. Granger 163
Men's High Average	E. Wall	A. Wright	D. McColl 226	J. Stewart	E. Steiner

2nd Series	Women's High Single	Women's High Three	Men's High Single	Men's High Three	Team High Single	Team High Three
Division 1	L. Paxton 365	D. Pank- hurst 979	E. Wall 384	E. Wall 896	Majors 1,394	Majors 3,738
Division 2	C. Smith	D. Monchak 870	J. Reid 363	C. Napier 920	Wiggetts 1,355	Wiggetts 3,478
Division 3	P. Neduzak 370	P. Neduzak 898	D. McColl 387	J. McDougall 901	Meteors 1,274 Scratch	Meteors 3,197 Scratch
Division 4	A. Courteau 395	S. Johnson 876	J. Bewick 362	J. Bewick 873	Blazers 1,259	Wise Ones
Division 5	S. McConnell	L. Fisher	J. Payment	J. Payment	Royals 1,022	Zulus 2,847

#### Retirements (Continued from Page 5)

MRS. LAURA CUTHBERT. "Cubbie," as she is better known to her many friends retired officially from the Company on Friday, January 30. Mrs. Cuthbert has been on the Furniture Department switchboard since 1941 and her pleasant voice and charming manner will be missed by everyone.

When asked what activities she was interested in, in her younger days, she replied "I was the No. 1 fan of Charlie 'Rabbit' McVeigh, my brother." "Rabbit McVeigh" was one of the outstanding hockey players of the N.H.L., and we believe his name has been entered in hockey's "Hall of Fame."

A joint breakfast was held in the Grill Room for Mrs. Cuthbert and Gus Brownrigg, at which "Cubble" was presented with a fine transistor radio by her department manager.

During her day she was also recipient of many personal gifts. From your many friends in the Company, Mrs. Cuthbert, comes the sincere wish for a long and happy retirement.

JAMES A. SPRATT. The morning of Friday, January 30, seemed like any other normal day for Mr. Spratt of the Drug Department. However, it turned out to be the day of retirement for him after 30 years of service with the Company as a qualified druggist. He graduated from the University of Manitoba in 1917 with a Diploma of Pharmacy, which today is known as a Bachelor of Pharmacy.

Mr. Spratt joined up with Army Service Corps and spent two years in France attached to the Manitoba Machine Gun Brigade. Returning home, found himself a job as a druggist in Winnipeg working there until December, 1928, at which time he began his career with Eaton's.

Mr. Spratt's son Bob is a Signature in the Women's Sportswear, fourth floor, and his daughter Sheila works for the Manitoba Telephone System.

As a young man, Mr. Spratt recalls playing intermediate hockey for Minnedosa, his home town. Now likes to golf and plans a trip possibly to the coast and "just plain taking it easy for a while."

A breakfast was held in the Grill Room in his honour and Mr. McKerchar presented him with a travelling bag and an electric razor from the staff. Best of health and a happy retirement, Mr. Spratt.

MRS. SIGNE LANGE. During her short period of time with us (five years nine months, to be exact), Mrs. Lange has made many friends. She has three girls and one son plus seven grandchildren and plans on just taking life easy.

She was presented with two lovely livingroom table lamps and a cut glass vase by her department associates. Best of everything during your future years, Mrs. Lange.



round checking switches, etc.; Harold new scrubbing machine which washes an ation; Charlie Bird, one of the head water service call at the Hargrave door; one Pat Dalzell making his round; George Poperator; Bill Kadish, night doorman; Taylor, sweepers; Bill Mack, night water many vaults; Ray Hobbis and Verner Letrical lines on the eighth floor, Store; the fourth floor; Hugh McMullin of the of the escalator pits with a special vacuut. Lohring "mopping up" in the basemen Chabidon refitting pipe for the new air general handyman, W134; Bill Murray aworking on our fresh flower arrangemen W134, preparing a cup of tea for Bill Nicleaners, Mrs. Rachoski, Mrs. Davey, Menjoying their tea break; Jack Wilson, cash register cord; pick-up man Albert Mrs. Davey sweeping eighth floor







#### EATON WOMEN'S CURLING CLUB

By Betty Stevenson

Results of the Provincial playdowns are as follows: Gordon won over Moore, Breckman won over Gordon and as a result played Mrs. Lester of Fort Rouge. This game had a slow start but the teams were tied in the tenth and required the playing of an extra end which was won by Mrs. Lester.

We had two rinks entered in the St. Pierre bonspiel, skipped by Ev Gordon and Joan Ingram. Congratulations to Joan's team for winning second prize in the main event.

Good luck to the two teams entered in the Manitoba Ladies' Bonspiel, also to the girls who are going to the Grand Forks' Bonspiel. More about these two events in our next issue.

Girls, we need ideas and volunteers for our curling banquet entertainment. Please contact your social convener, Elva White, Main Floor Shoe Findings, with your suggestions.

#### EATON MEN'S CURLING

With the exception of a few postponed games, the two-nights-a-week group has now reached the end of the second round. After a one-week rest while the bonspiel was underway, and another week to clean up the remaining games, the boys will square off for the prize round.

This last round will also be all-important to the top teams vying for the club championship. Still at the top with 16 wins and 4 losses is the Milne foursome—having played all their games—while Sid Lentle with 15-5 and Gord Walker with 14-4 and two games in hand are breathing right down the leader's neck. Gord Walker's exceptionally fine curling of late, ably assisted by John Young, Moe Roscoe and Gus Zimmerman, stamps this rink as the one to watch.

In Group 2 Walter Scott's rink, which had a 7-1 record in the first round, is again showing the way in the second round with a couple of wins. Saw Walter's rink in action early one week-end morning, and if the score 17-1 with four ends unplayed is any criterion, Walter should play all his games on the week-end.

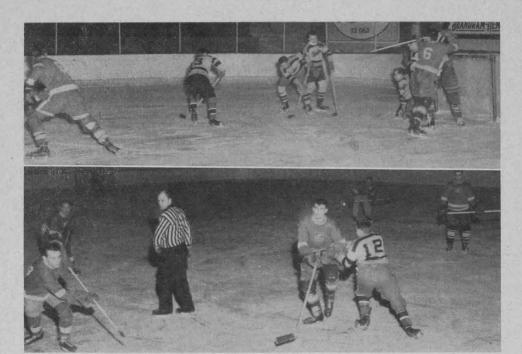
In Group 3 there is little to report as only one game has been played in the second round, while in Group 4 it's Hughes and Oliphant with 3 wins a piece. Ken Barling's rink seems intent on making it two rounds in a row in Group 5 with two more wins to add to its unblemished record to date.

	W	L		W	L		W	L		W	L
Milne	16	4	Reid	13	4	Caldwell	6	11	Mainella	4	14
Lentle	15	5	Chalmers	10	10	Garden	6	13	Wright	4	14
Walker	14	4	Eades	9	10	Bergman	5	12	11118110		



#### BADMINTON DANCE OUTSTANDING SUCCESS

Two hundred young people enjoyed a fine evening of dancing and a delicious chicken supper at the R.C.A.F. Winnipeg, Saturday, January 24. Music was supplied by Harold Gould and the one prominent request was "When are we going to have another party?" Well, here's good news. On Thursday, February 26 at the Parker House, Notre Dame Avenue, the Eaton Badminton Club is holding another dance. This will be a smorgasbord and the price will be 1.75 per person. Refreshments will be served and 100 tickets only will be sold. Tickets may be procured from D. McGhee, Department 261; Y. McKenzie, Sales and Expense, and Contacts and Recreation Office, second floor.



Some scenes of the final play-off still in progress. These boys really mean business, don't they?

## EATON HOCKEY LEAGUE APPROACHES THE END OF ANOTHER SUCCESSFUL SEASON

As this bulletin goes to press a championship team may have been declared. The suddendeath semi-final has been played and the winners were the Redwings and the Vikings. These two games were hard fought and not until the final minute was the victor in each case declared. Redwings defeated Rockets by 6-4 and Vikings the Gremlins by 4-3.

First game of the finals was played last week (February 2) at the Olympic Rink and the Redwings emerged victors by the score of 3-1. The game was close and the action stimulated by good fast skating.

Watch your Recreation Bulletin Boards for news of the Eaton "Hockey Booster Night." This will be held in the Winnipeg Arena this year and the date will be sometime in March.

#### EATON ANGLING CLUB

The annual meeting was held in the Free Press Club Room on January 22, 1959. The following were elected to office for the coming season:

President—Mr. F. Williams, W1015 Vice-President—Mr. J. Johannson, W261 Treasurer—Mr. H. Goertzen, W1015 Secretary—Mr. W. Johnston, W29

The next meeting is February 26 at 8:30 p.m. in the Free Press Club Room. We would like to see more Eaton Employees belonging to this club.

#### INDISPENSABLE?

Sometime, when you're feeling important, Sometime, when your ego's in bloom, Sometime, when you take it for granted You're the best qualified in the room, Sometime when you feel that your going Would leave an un-fillable hole, Just follow this simple instruction And see how it humbles your soul. Take a bucket and fill it with water, Put your hand in it, up to the wrist;

Pull it out, and the hole that's remaining Is the measure of how you'll be missed. You may splash all you please when you enter, You may stir up the water galore, But stop, and you'll find in a minute, That it looks quite the same as before. The moral in this quaint example, Is do just the best you can, Be proud of yourself, but remember, There's NO indispensable man!

## Department News from the Store

#### LOWER FLOOR

Lower-Priced Store Office-By J. McIntosh

Our best wishes go to Jean Sutherland. She received a beautiful diamond from Douglas Ingram on New Year's Eve. Sorry we missed the previous edition, Jean.

#### Foodateria Groceries-By D. McFadyen

Congratulations to Rita Samchez who received a lovely diamond from Carl Parker on

Glad to see Tom Rodeck back with us. Hope

you are feeling better.

Congratulations to Flo and Ron Hamel on the birth of a baby daughter on January 23.

o/c o/c

#### MAIN FLOOR

Books and Stationery-By M. C.-Lawton

Our best wishes to Jeanette Tilbury on her engagement to Harold McKim of the R.C.A.F.
Anne Erickson and Mickey Fleming Hamm
have left to devote their full time to housekeeping.

Our deepest sympathy to Marjorie Preston

Our deepest sympathy to Marjorie Preston and her sister, Mrs. Elliot, on the loss of their mother, Mrs. N. R. Preston.

Another niece for Pat Briggs. Her name is Sandra Lee, a sister for Linda. These girls have a real Eaton background: besides Auntie Pat, Grandpa and Grandma Briggs, Uncle Jim and Mommy (Betty Briggs McLean) were all Eatonians. Eatonians.

Glad to have Ethel Smith back in the brary after her long absence due to a broken leg. On the sick list is Joan Szpak. Hope to see you back real soon, Joan.



Drugs-By R. Bovey

After over 30 years' service in our Drug De

After over 30 years' service in our Drug Department Mr. James Spratt bade us farewell on Saturday, January 31. We wish him health and enjoyment in the years ahead.

A breakfast was held in the Grill Room on Thursday the 29th, and was well represented by the staff. We were pleased to have as guests his charming son and daughter, Bob and Sheila. Mr. McKerchar, our manager, acted as chairman and presented Mr. Spratt with a Gladstone bag and an electric razor. Mr. Marshall read the numerous messages Marshall read the numerous messages from fellow employees out of town and from the many drug firms he had been in contact with over the years. High tributes were paid

by all.

The boys of the department held a stag for him at the home of Vic Weston, and by all accounts it was well attended and a most enjoyable evening spent at sing-song, cards and reminiscing. Each guest received a favour and the guest of honour a cigarette lighter and a

the guest of honour a cigarette lighter and a package of good cheese, Mr. Marshall making the presentation.

We are proud of our Bob Finley who made such a fine showing at the indoor track meet sponsored by Cameron Games held at Minto Armories January 17. He won the boys' 880-yard dash. Time 2:08.9. Keep it up, Bob!

Congratulations to John Mainella on the arrival of a lovely daughter, Michelle Antoinette.

ette.

#### Fashion Accessories-By A. McLeod

A speedy recovery is extended to Mrs. Olive Laforme who underwent a minor operation in St. Boniface Hospital. Understand she is at home convalescing now. Hope you are back with us soon, Olive.

#### Notions-By D. Romanow

Recently Audrey Grant left us, and upon her departure the girls from the counter in which she worked honoured her at a dinner at the Ivanhoe. After dinner a party was held at Laura Mazura's home where Audrey was presented with a gift from the girls. The men joined them later and a good time was had by all

Another party was held in our department, and this one by the girls from the button counter. The guests of honour were themselves, but the hostess was Kay Joyce who put up a most delicious smorgasbord at her home. (Husbands also attended.) This took place

So glad to hear Mrs. Gillings is out of the hospital and really perking up. She is staying with her daughter at present but shortly will be on her own again and back at work.

Kay Joyce and Eileen Schellenberg have been away also, but both are well and on the force again.

force again.

Irene Weedon, at time of writing, is away ill. Hope when she reads this she'll be with us and feeling "tops."

Would like to welcome three new members to our staff. They are Shiela Davies, Betty Wensel and Roberta Eastweld. Hope you like it here, girls, and us, too!

#### SECOND FLOOR

#### Women's Shoes-By L. Shadbolt

Our best wishes and congratulations to Marlene Pohl who became engaged at Christ-mas to Norman Williams.

#### Service Bureau Office-By J. Bean

Congratulations were in order for Mrs. Vera Barbour on the occasion of her 25th wedding

anniversary.

Mr. G. R. Purchase, on behalf of the staff, presented Vera with a silver hostess tray. Best wishes and happiness to both you and your husband in future years.

#### Self-Serve-By N. Jackson

Our best wishes for a speedy recovery to Mrs. Ev Wheeler after her recent operation. Hope to see you back soon, Ev. Welcome back to Mrs. Pauline Haxby after an absence due to illness.

Best of luck to Sally Urton who has recently left us to work for Department 941 stockroom, Sally received a lovely bedspread from the department from the department.

#### Personnel-By R. Fraser

Congratulations and best wishes to Messrs. Ken Smith, Jim Paul and Stan Green on their recent appointments. Our loss is great but their gain is greater.

A great big welcome back to Betty Greenwood and Heather Parker after their recent illnesses. So glad to have you both with us

Also a warm welcome to the new Store nurse, Mrs. Joyce Bardsley. Hope your stay with us will be a long and happy one.

On January 23 we said good-bye to Joyce Patrick who is on her way to Australia. Joyce, who endeared herself to us so much although only with us a short time, came from England and is seeing the world.

#### Yard Goods-By V. Wilding

Our congratulations are extended to Eleanor Michalski who received her diamond just before Christmas. We hear wedding plans are in progress for September of this year. Tom McSweeney is the lucky fellow.

#### Time Office-By Mrs. Walker

We are glad to report Findlay Cameron is back to work after a lengthy illness.

Also happy to hear Preston Wiley is recovering from his operation and is in fine spirits. We hope to see you back real soon, Preston.

Bob McDonald, the Arkansas Traveller, is back after a short holiday down at Little Rock, Ark. How was the weather down there, Bob, 30 below or 70 above?

\* \* \*

#### THIRD FLOOR

#### Service Meats-By Hilda Dawson

Our sincere sympathy to Lloyd Waggoner and family on the loss of his father, Mr. Waggoner, sr., who passed away on January 27 in Roblin, Manitoba.

#### Major Appliances-By Annette Kelsch

It looks as if December was a sparkling month for two of the girls from our office, judging from the engagement rings on their left hands. Our congratulations go out to the two happy girls-Doreen Darker and Audrey

We also would like to extend hearty con gratulations to the new proud papa, Jack Lammens. The new baby girl named Lita Grace arrived January 7 at 10 a.m. Congratu-lations, Beryl and Jack.

A big hello to Courtney Farley who was back with us again this year for a couple of weeks to give us a helping hand.

#### Sporting Goods-By D. McGhee

A speedy recovery is extended to Ellen Bessette who is in Misericordia Hospital following an operation. Hope to have you back soon. Also to Mr. Vic Garbut who is still convalescing at home following his recent illness.

#### Hardware-By M. Parker

With the coming of 1959 the Hardware Department is going ahead; in fact, so much so that we have to divide. Department 253 will now consist of hardware, power tools and pet shop, while Department 254 will handle houseware, woodenware and giftware and the ever-popular 99c sales. Watch for bigger things in 60-maybe we'll take over the third floor.

While the department has divided Mr. and Mrs. Selwyn Belsher have added—on January 27 a tiny baby girl of 4 lb. 14 oz. was born to them. A playmate for Carolyn and Jeffrey.

Glad to see Donna Mathieson back behind her counter after a visit to the hospital where she had her tonsils removed.

On Wednesday, January 28, Jack Muirhead looked a bit nervous and the reason was that his daughter Janice made her television debut on CBWT.

During our staff Christmas party it was announced that Evelyn Gibson was to leave for the Hardware order board. She was presented with a gift.

It's nice to see Joan Huppe back again after a short absence.

If you've noticed, since February 13, that most of the staff of these departments have gained a little weight. I'm sure it's true, for the night before we had a valentine party smorgasbord.

#### FIFTH FLOOR

Juvenile-By F. Kellett

We were all glad to see Mr. T. Webster back with us after a short illness,

with us after a short illness,
Heartiest congratulations to Mr. R. Monteith who is our new Assistant Manager. We all wish him well in his new job.
At time of writing Mrs. A. Verbin is quite ill with laryngitis. Hope she gets over "the bug" soon.
We welcome Miss J. Wickland into 210 Department, and Mrs. S. Henry into 211 Department. We hope they enjoy working with us as much as we enjoy having them.

% %

#### SIXTH FLOOR

#### Carpets-By Gladys McLean

Workroom News: Sorry to report Bill Reid had a short visit to the hospital but is home and coming along fine, Bill hopes to be back with us very shortly.

Belated congratulations to Mervin Bragden who was married on September 6. Sorry Mer-vin, just heard of this. Congratulations also to David Page who was married on December

The stork has been busy lately and dropped bundles of joy to the following: Kathryn Juliette arrived at the home of Bud and Mrs. Tanner on January 9 and Donald Clifford Bruce arrived at the home of Bill and Mrs. Woods on December 23.

Congratulations to Mrs. Florence Paterson on the arrival of two new grandchildren, Grant Frederick Prue in Winnipeg on December 4 and Patty Rae Hunter in Victoria on De-cember 2. Congratulations also to Mrs. Barr on the arrival of a new grandson, Gerald Kent Harris

2472 News: The stork was busy here, too. Congratulations to Jim and Mrs. Cooper on the arrival of Janet Patricia on January 17. Congratulations to John Funk who became

engaged to Pat Zabudney. All the best to you.

Carrets and Linoleums: Glad to have Bud Ashton back to work; hope that leg will soon be really better.

Sorry to report Una Capri and Ray Holland out on the sick list at time of writing; hope you will soon be feeling better and be back with us.

Sincere sympathy to Steve and Mrs. Medwick in the sudden passing of Mrs. Medwick's

mother on January 29.

Good luck to Pat Milne and Roy Wallace who have entered the biggest curling bonspiel in the world.

#### General Office-By L. Bowyer

Recent Engagements: Dolores Dunn to

Recent Engagements: Dolores Dunn to Dave Johnston, June Black to Drew Oswald, Eileen Brinkman to Jack Faber, and Merle Nosworthy to Bill Chalmers. Congratulations and best wishes to all.

Good-byes were said to Ollie Tymkiw and Doris Cortilet who left us to take up house-keeping. Ollie received lovely crystal candle holders and a pin from her fellow workers. Doris received a toaster. Good-bye was also said to Susan Lane.

Congratulations to Art Stephen on his transfer to the Head Cash Office. He received a barbeque set from the office.

Congratulations to Sybil Hannesson on hav-

Congratulations to Sybil Hannesson on having a high score of 376 in bowling, also to Mr. Bell who won the first half of the office curl-

ing schedule.
Welcome to Bernice Lundh and Bill Fulford. Hope you enjoy working with us.

#### Draperies

Congratulations to Mr. and Mrs. McConnell (Mrs. McConnell formerly of the Draperies) who became the proud parents of a lovely baby girl—namely Debbie Patricia—who arrived January 20. A little sister for Sandra.

#### SEVENTH FLOOR

#### Furniture

Congratulations to Mr. and Mrs. Bill Chowan on the arrival of a bouncing baby boy on January 26, namely Timothy.



A. C. (Gus) Brownrigg celebrated his 35 years officially with the Company on Wedyears officially with the Company of Wed-nesday, February 4. A breakfast was held in the Valley Room on Thursday, January 29, at which time he received a gift from the staff. This was a fine electric razor. A stag was also arranged at Mr. Paterson's (Assistant) home, and the fellows presented Gus with two

very nice sport shirts.

Gus has had a variety of work with the Company and his cheery manner and ready wit is appreciated by the many who know him as a friend and associate. Best of health and continued success with the Company is the

wish of your host of friends, Gus

\* \*

#### EIGHTH FLOOR

#### Wages Office-By L. Hagberg

The department was saddened at the sudden death of Miss Louisa Maughan. She will long be remembered by her many friends and associates of 102. Our deepest sympathy is extended to her relatives and close friends. Good luck to Donald Atkins who has entered the Manitoba Musical Festival to be held in April. We'll all be pulling for you, Don.

Congratulations to Mrs. Carol Darragh on having had the first baby of the year. We are

all happy for you, Carol.

A hearty welcome goes to our two new employees, Joycelynn Brown and Lorna Derger.

#### Au Revoir, Mrs. "B"-By R. Cummings

In honour of Mrs. Barboun Calgary, 25 of her ing next month to reside in Calgary, 25 of her friends in the Wages Office held a dinner friends in the Rancho Don Carlos. Mrs. "B" In honour of Mrs. Barbour who will be leavparty at the Rancho Don Carlos. Mrs. "B" was presented with a ten-gallon hat autographed by all, including Mr. Carlos, and a copper planter for her new home. Our very best wishes go with you, Mrs. Barbour.

#### Budget Plan-By E. Tamplin

Congratulations and best wishes to Tina Kalma and Bunny Curtis who received lovely diamond rings this past month. The fortunate young men are Joe Vandenakker and Don Du-

mont

Very best wishes for future happiness were Very best wishes for future happiness were extended to Miss Frances Tease on January 29 when Mr. Thomson presented her with a lovely gift of crystal on behalf of the Budget office. Frances is to become the bride of Mr. Harold Darchuk of Scobie, Montana, on the 14th of February in King Memorial Church. Frances was also honour guest at a dinner in the Shanghai at which she was presented with a lovely silver office maker from the gals of a lovely silver coffee maker from the gals of the office.

We are very glad to see Betty Davies and Edith Craig back at work again after their recent illness. Sorry to report Doreen Yardley is still on the sick list. Hope you will soon be up and around again, Doreen,

#### STORE SERVICES

#### Delivery-By Kathleen Cross

Deepest sympathy extended to Mr. David Driedger on the death of his mother who passed away December 24 at Winnipeg General Hospital.

Also to Mr. G. Lepeire on the death of his

mother who passed away January 7.
Since early November Mr. G. Bevan has been on the sick list—hope you will soon be back on your feet again.

#### Cartage

Glad to welcome back Alf Jenner after his recent illness

On the mend after an operation in the Gen-

eral Hospital is Ernie Gaffield—hope you will soon be back to work—we miss you. Also on the sick list is Mel Elliott who had a nose operation. As Mel has two nieces that are nursing he should be well looked after.

#### Elevators-By Aldous Brow

Our sincere good wishes to Stella Andrushuk of our Mail Order staff who became engaged January 15 to Norbert Lavoie, presently stationed in Germany with the Queen's Own Rifles. Congratulations to you both.

The best of luck to Jim Pollitt who recently left us. Jim was presented with a leather wallet and key case from the boys and girls of the department.

the department.

Congratulations to Mr. and Mrs. D. Cullens (Darlene is a member of our night staff) upon the arrival of their chosen daughter, Heather Grace, on January 21. Congratulations are also in order to Ethel

Carter who received her Red Cross water

safety award

It is nice to have Mr. Anderson back in the Engineers' office once more after his recent illness. We understand you have to make another visit to hospital soon, Andy, but our very best wishes go with you.

Light, Heat and Power-By J. G. Anderson A bunch of the boys were whooping it up

In the pipeshop of Percival Moore, Discussing the future and what it would hold, And how long these things would endure.

The subject, of course, did soon come around To missiles and orbits and rockets.
The arguments got so heated at times,
It near shook their bones from their

sockets.

Bert McLeod said it used to be when couples

were young, And went out to do sparking and spoon, They took a great delight throughout the long night

In gazing up there at the moon.

They said lunar light drove 'way all their fright

Of being alone in the dark;

So they were as happy as happy could be, By themselves in Assiniboine Park.

They could make all their plans for publishing bans

And the wedding that would come shortly after

The moonlight brought bliss to couples like this, As they shook the quiet calm with their

laughter. But now with these rockets a-flying around,

For all Mr. Krushchev is worth, Young couples can take a trip up to the moon, And spoon by the light of the earth.

## IN THE MAIL BAG

#### SECOND AND THIRD FLOORS

Assembly, Billing, Parcel Post Mailing By K. Thiessen

Congratulations to Miss Carmel Pelland on her engagement to Mr. Arthur DeGagne and Brigitte Kischkat to Ted Lackey. Mrs. Marlene Clint left to make housekeep-

ing a full-time job.

Our deepest sympathy goes to Mr. Charles Ridgedale and Mr. John Ridgedale whose mother passed away recently.
We are happy to welcome back Mr. Alfred Rempel who has been on the sick list for quite

some time.

Sorry to report that Mr. Frank Calvert and Mr. Thomas Snare are still on the sick list. Our best wishes for a speedy recovery.

#### Jewellery and Watch Repairs

By E. Chatfield

Best wishes to Guff Zimmerman on his engagement to Eleanor Mohr on December 25.
Our best wishes for good luck are extended to Brian Russell who left our department to

travel to Vancouver and then on to Australia. Brian was presented with a lovely pen and pencil set by Mr. Olafson.

Congratulations to Jim Flather who has now been moved up to watchmaking.

Our Christmas visitors were Mr. and Mrs. Jack Scott from Vancouver, B.C. We certainly enjoyed the visit and are glad to see you both looking so well.

We wish to extend our sincere sympathy to Margaret Fransoo in the loss of her father.

\* \* \*

#### FOURTH FLOOR

#### Drapery Workroom-By D. Zetterstrom

January 22 approximately 22 girls gathered at Moore's Restaurant in honour of Miss Jeannette Pauwels. A very delightful dinner was served and enjoyed by all, after which Miss Pauwels was presented with a gift of jewellery from the staff. Jeannette thanked her friends and expressed the hope of meeting them from time to time.

Pleased to report Miss Olive Nafostowichz is home from the hospital and coming along

nicely. Hope to soon see you back again, Olive. Sorry to report that Mrs. A. Sewell is still on our sick list and also Mrs. L. Watchel. Hope you both are soon well.

#### Hardware-By P. Muzik and B. Landry

Belated congratulations to Mitchel Hamm who gifted his lady fair, Georgina Phillips, with a diamond ring on November 8. Our very best for future success to Bernice Payne who left us recently to work in the Store fourth floor merchandise office.

Best wishes for a speedy recovery to Rene Parent who broke his arm while playing hock-ey a few weeks ago. See you soon, Rene.

\* \* \*

#### FIFTH FLOOR

#### Fashion Accessories and Millinery

Belated Sick News Report: Two members of our staff, Muriel Fraser (our Contacts' cor-respondent) and Kay Reid, were in hospital over the holiday season. Welcome back to work, Muriel and Kay.

P. Smith (Smitty to us) spent a short Mrs. visit with her son in California last month and by the pictures taken we could surely take

some of that nice weather.

#### SIXTH FLOOR

#### Correspondence-By M. Nolette

Beverley Bakun left on January 6 to be a full-time housekeeper. Mrs. Marj King presented her with a beautiful bed jacket and nightgown from the department. We all wish her the very best

Miss Margaret Kosaba and Miss Myra Johnson left on January 23 to start their new jobs. Their friends got together and bought them each a little gift to remember them by. We wish the two girls lots of luck.

On Friday, January 16, Mrs. Betty Walker was presented with a steam and dry iron from the department and numerous other gifts from the department and numerous other gifts from the department was presented with a steam and dry iron from the department and numerous other gifts from the department was principled. her many friends. We wish you all the happi-ness in the world, Betty, and we surely would like to see you before Miss Myrtle Young's anniversary.

Cupid has done it again! Our petite Winnie Reid came in recently with an important diamond on a certain finger. The lucky man is Hugh Groombridge. Congratulations!

3/4 5/5

#### SEVENTH FLOOR

#### M.O. Copying-By M. Shepherd

Peggy Parisien left January 9 to reside in Victoria. She came in that morning wearing a lovely diamond from Alex Stenger. On leaving, Peggy was presented with a car coat and slim jims from the department and many other

slim jims from the department and many other personal gifts from the girls. All the best in your new venture Peggy.

Glad to have Bob Williams and Lil Dewar back with us after their recent hospital stay. When Tina Venema left to reside in California she received a train case from the department as well as many personal gifts from friends. The girls held a dinner at the Shanghai restaurant and presented Tina with a Bulky Knit sweater. We wish you all the best.

#### Women's Sportswear-By M. Kurdydyk

We have had numerous members of our staff away ill, but are glad to report all are back with us again: Betty Connolly, Gladys Vicars and Meryl Cote.

As we go to press Albert Ragot is home with the flu. We hope to see you back real soon.

#### Cashiers-By O. Quinlan

presentation was made to Gail LeBlanc on January 9 of sheets and a bedspread by the department on her leaving to become the bride

of Clarence Mathews.
On January 22 Hazel Patterson was presented with belated wedding gifts consisting of a mirror and a clock radio, and on January 23 a presentation of a mirror and a china tea service was made to Connie Claes who became the bride of Warren McAdam. Our best wishes for all future happiness and the best of luck to Gail and Clarence, Hazel and Tom and Connie and Warren. Good luck to Barbara Gaunt who left us for

another position.

\* \* \*

#### EIGHTH FLOOR

#### Catalogue Distribution, Salesroom, Phones By M. Taylor

Our sincere sympathy to Mary I (Salesroom) in the loss of her mother. Belzer

Sorry to report that Ann Marie Nadeau and Orlean Kletke are still on the sick list after their recent operations.

Belated congratulations to Evelyn Dudek and Joan Breach both of whom received lovely

diamonds in December.

Happy housekeeping to Edna Ivey, Doreen Cameron, Betty Shinnie and Laura Roche.
They decided to make it a full-time job.

Welcome back to Lillian Clarke.

#### Men's Clothing-By F. Paget

Rita Ashcroft left at the end of January to take up full-time housekeeping. To mark the occasion, the girls of the department held a party at the home of Millie Barker. On her final day, Mr. Joe Leighton presented her with a small gift. We all wish her the very best.

#### M.O. Exchanges—By M. Davies

Our deepest sympathy is extended to Mrs. Barlow in her recent bereavement.

#### NINTH FLOOR

Men's and Boys' Furnishings-By D. Dee

Our deepest sympathy is extended to Mabel Stevenson in the sudden loss of her husband December 31.

Linda Halberg, a member of our staff since last August, left January 23 for another posi-tion. We wish you every success, Linda, as you take up your new duties.



Departments 22 and 24-By E. Moore

We are pleased to announce the celebration of the 50th wedding anniversary of Mr. and Mrs. Fred Caudwell, 275 Vernon Road. They were married in Winnipeg January 6, 1909, in 40-below weather. A family dinner was held at the home of their daughter and son-in-law, Mr. and Mrs. Allan Saunders, on Tuesday, January 6. They were at home to their friends on Wednesday evening.

Mr. Caudwell was born in Lincolnshire England, and Mrs. Caudwell in Glasgow, Scot-Lincolnshire. Mrs. Caudwell was an Eatonian from 1906 in the Meat Department office.

Mr. Caudwell first joined the Company in 1906 in the Grocery Department. From 1908 to 1916 he was in the M.O. Women's Lingerie, He rejoined the Company in 1919 in M.O. Fancy Goods until his retirement a few years ago. Many friends from the department counted it a pleasure to visit them on this occasion, May they have many more years of hanny married life. happy married life.

Worry, so common to all of us, is based upon an uncertainty of the future. We fear that our employment may not be sure that an ac-cident may happen while we are travelling, that our health will not continue, or that we shall be unable to solve a present problem.

Be small enough to walk with the lowly and not feel superior. Many will agree with this but few will follow it. Those few will carry the light of ever-lasting sunshine on their countenance, and man and God will walk with them .- Masonic Magazine.

#### COMPLIMENTS

"I suppose a lot of complaints are lodged re garding service and attitude of salespeople in the store. I've had reason myself, but just never bothered. However, bouquets are more rare and I feel I should mention it.

"I phoned the Mail Order for an item which I find is almost impossible to get and the girl on the phone was so courteous and helpful, I thought how nice it would be to receive that attention in the store. Maybe I just happened to be lucky that day—anyway I asked her number, which was 613."

"My reason for wanting this sewing machine may interest you. At the farm (which I have now left) we have an Eaton machine purchased in the spring of 1916. I used this for over 40 years and still do when I go to the It sewed grain sacks, binder canvas, farm. It sewed grain sacks, binder canvas, sheepskins, overalls and other very rough work which in those days came as regular household tasks—and also the regular sewing for a family. What is so astonishing is the price of this old machine was only 16.95! I might add, except for needles, not a penny has been spent on it for repairs, and the machine and woodwork are still in A1 condition. (A treadle machine.)"

#### REMEMBER?

I wonder if some of you remember King George VI's Christmas address in 1939. In the course of it, he quoted the lines of a poem written by a shy, obscure little teacher whose name he did not know at the time.

Yet to quote the person who wrote of her, her thoughts once heartened an embattled nation, fraught with anxiety, at the start of the second Great War. Eventually the literary men of the day discovered who had written the lines. The author was Marie Louise Haskins, teacher of Tunbridge Wells, England. Here is her poem:

And I said to the Man who stood at the gate

of the year,
"Give me light that I may tread safely into
the unknown."

And he replied, "Go out into the darkness and put your hand into the hand of God.

"That shall be to you better than light And safer than a known way.

She died in obscurity, unremembered, except by the few.

Father Is Fine—Son Faints: Red Cross units at the Philippine Independence Day celebration recently helped revive a 64-year-old man who fainted in the heat. The man later ex-plained he collapsed while waiting for his father to walk by in a parade!

#### A THOUGHT FOR TODAY!

I am only one And because I am only one I can't do everything But I can do something And I will not let What I cannot do Interfere with what I can do.

(as quoted by Rev. C. Earl Gordon, Minister of River Heights' United Church, February 9, 1959.)

#### IN MEMORIAM (Continued)

## Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

In the Loss of a Father	Mr. J. Ridgedale M.O. Shipping				
Mr. W. Scott	Mr. Joe Fuczek Electric Vacuums, etc.				
Mrs. C. Wilson5th Floor Boys' Furnishings Mrs. E. Bryan Shopping Service	In the Loss of a Sister				
Mr. Lloyd Waggoner Poultry Storage	Mr. B. Rempel				
In the Loss of a Mother	Mrs. A. Keedian M.O. Dress Goods, etc. Mrs. D. Ward M.O. Cashiers				
Mr. F. Hathaway Refrigerator Service, etc.					
Miss N. KalcsicsM.O. Women's Lingerie	In the Loss of a Brother				
Mr. G. Lepeire Furniture Drivers Miss S. Balzer M.O. Farm Implements	Mrs. E. Atkinson				
Miss K. Balzer 5th Floor Cafeteria	In the Loss of a Husband				
Mr. W. Clay Engineers	Mrs. A. Stevenson M.O. Men's and Boys' Furnishings				
Mr. C. Ridgedale M.O. Truckers	Mrs. A. Barlow				

## EMPLOYEES' ADDITIONAL SPECIAL 10% ALLOWANCE ON BUSINESS CLOTHING

Commencing Monday, February 23, and continuing until Saturday, March 7 inclusive, approval has been given to the granting of a special Employees' Allowance of 10% to all employees for business clothing for their own use. All sales covered by this additional allowance must be completed during the above period (in the case of Budget Plan purchases, the deposit must be made at the time).

This 10% is in addition to the regular 10% Employees' Allowance now in effect. Those not entitled to the regular Employees' Allowance will use a specially marked Employees' Allowance Envelope which will enable them to obtain this 10% allowance.

This special allowance applies only to the lines of merchandise shown in the following retail and corresponding mail order departments:

#### Women-

Dresses—From Departments 211, 241, 341, 541, 242, 345, 941 (in Black, Navy Blue, Dark Brown, Dark Grey, Dark Red, Dark Green and Beige only)

Smocks and Uniforms—From Department 209

Suits—From Departments 211, 230, 241, 242, 344, 541, 345, 941

Blouses, Blousettes and Neckwear — From Departments 203, 211, 246, 941

Skirts and Jackets—From Departments 211, 345, 246, 941

Sweaters and Knitwear—From Departments 211, 345, 246, 941

Shoes—From Departments 238, 338, 239, 937 Hosiery—From Departments 201, 901

#### Men-

Suits, Overalls—From Departments 229, 230, 232, 928

Shirts-From Departments 228, 928

Hose--From Departments 201, 901

Shoes-From Departments 237, 937

Ties-from Departments 228, 928

All copies of Sales Checks covering Employees' purchases as authorized by this notice must be stamped "ES" (Employees' Special) in order for the employee to obtain the additional allowance. Allowance on purchases on Deposit, Charge, Revolving Credit, Contract and Budget Plan Accounts will be credited to the Account in the usual manner and these Sales Checks must NOT be enclosed in the Employees' Allowance Cash Envelopes.

- (a) For Employees who now receive the regular Employees' Allowance: Cream-coloured Envelopes marked with a Star and 20% for Store Purchases. White-coloured Envelopes marked with a Star and 20% for Mail Order Purchases.
- (b) For Employees who do not receive the regular Employees' Allowance: The appropriate coloured envelope marked with a Star and 10%.

Envelopes will be obtained in the same manner as for the "Christmas Shopping" period.

Department Signatures are responsible to see that the correct allowance percentage is marked on each Employee's Envelope before signing it.

All special envelopes must be turned into the D.A. Office, or the Mail Order Sales Room Cash Office as the case may be, not later than Saturday, March 21, 1959.



## CONTACTS

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Vol. 35

FEBRUARY, 1959

No. 2

Editor: D. E. (Doug) McPherson

#### DATE OF ISSUE: 15th of EACH MONTH

#### NEWS WANTED IN BY THE END OF THE PREVIOUS MONTH

#### RECENT APPOINTMENTS

#### Winnipeg Store

Department W229 — Men's Clothing, Suits, Overcoats, Pants, Overalls, Windbreakers, Custom Tailoring and Parkas: MR. S. COLCLOUGH, Assistant.

Department W210—Infants' Goods and Wooden Cribs, Children's Wear 2-6 years and Children's Millinery 2-6 years;

Department W211—Girls' Wear and Millinery 8-16 years:

MR. R. MONTEITH, Assistant.

Department W227 — Dolls, Toys, Games, Wheel Goods, Baby Carriages, Hammocks, Sleighs and Hobby Shop: MR. J. SPARKS, Department Manager.

Department W101S—Fire Insurance: MR. C. H. WALKER, Assistant.

#### Winnipeg Factory Workrooms

Department W1747—Bag Factory; Department W1757—Box Factory: MR. G. AGNEW, Department Manager; MR. H. B. DARROCH, Assistant.

#### Brandon Manitoba

Department B1078— Contracts; MR. C. S. BUTLER, Department Manager; MR. G. RENNICK, Assistant.

#### Dauphin, Manitoba

Department D1078-Contracts:

MR. A. JOHANNESSON, Department Manger (in addition to his present duties in Departments D253, 270).

MR. R. A. HOUSTON, Assistant (in addition to his present duties in Department D270).

#### Regina, Saskatchewan

Customers' Accounts Offices, General Office, Head Cashier, Sales Audit, Time Office, Cashiers, Post Office, Information Bureau, Telephones, Mail Order Office, Employment, Staff Training and Staff Relations, Wages Office: MR. W. E. OWEN, Manager.

Customers' Accounts Offices: MR. P. KOCH, Department Manager.

Head Cashier's Office: MISS E. HITCHCOCK, Assistant.

#### Saskatoon, Saskatchewan

Department S272 — Carpets, Linoleum, Oilcloth, Tile and Oriental Rugs: MR. D. A. ADAMS, Department Manager; MR. W. J. PHIPPS, Assistant.

#### Edmonton Store

Advertising: MR. N. L. CARTER, Assistant.

#### Red Deer, Alberta

Department RD1078—Contracts: MR. J. A. MORGAN, Department Manager (in addition to his present duties in RD236).

Department RD253—Hardware, House Wares, Pictures, Paints and Mirrors, China and Glassware, Toys, Wheel Goods, Sporting Goods, Bicycles, Luggage, Auto Accessories, Tires and Tubes, Farm Implements, Plumbing and Heating:

MR. H. F. RUSSELL, Department Manager.

#### Medicine Hat, Alberta

Customers' Accounts Office: MR. G. R. CHAPMAN, Assistant.

Rossland Store, B.C., Order Office MRS. E. NEWMAN, in charge.

#### SUGGESTION AWARDS FOR THE MONTH OF JANUARY

Mrs. B. Magnusson, Deposit Accounts—Suggestion Adopted...........\$10.00

Miss Olive Eldred, M.O. Copying—Constructive Thinking....... 5.00

Miss Madeleine Dheere, M.O. Exchanges—Constructive Thinking...... 5.00

#### In Memoriam

MRS. McNeILL. The death of Mrs. McNeill, wife of Mr. H. McNeill, Manager of the Calgary Store, was received with a keen sense of loss by those in the Winnipeg Store who knew her. Mrs. McNeill had made many friends during the time her husband was associated with the Winnipeg Store and to Mr. McNeill, his son and daughter, they offer their sincere sympathy at this sad time.

#### WALTER PARIS MILLER

It is with deep regret we announce the passing of Walter "Dusty" Miller, retired from W10 Department since 1955. Mr. Miller was living in Vancouver at the time of his death. Surviving are his wife Ann; two sisters, Mrs. Elizabeth McLaren and Mrs. Ellen Atkinson. To surviving relatives our sincerest sympathy in their bereavement.



MRS. ALICE MARY ORR. The sudden death of Mrs. Orr, Drapery Work-room, on January 26, saddened her many friends in the Company. To her surviving relatives we wish to offer deepest sympathy in their bereavement.

MISS JENNIE CURRAGH, retired employee of Department 1112, died Thursday, January 15, at the age of 80 years. Miss Curragh had been an employee of the Company for ten years prior to her retirement. To her surviving relatives, heartfelt sympathy in their loss.

MISS ANN MATILDA LAFFIN, retired from the Fancy Goods Department with 42 years' service. Miss Laffin died Saturday, January 17, at the age of 85. Surviving are three sisters, Mrs. M. Hemphill, Mrs. M. McFarlane and Miss B. Laffin and one brother, Roy, all in Ottawa. Deepest sympathy is extended to them from us all.

TIMOTHY CYRUS BRUNDAGE. The sudden death of Mr. Timothy Brundage on Wednesday, January 14, at the age of 33 years, was a great shock to those who knew him. Although he had only been employed by the Company for the past three years in the M.O. Budget Department, he had many friends and they offer their sincerest condolences to his family.

MRS. DOROTHY ELEANOR BAKER passed away Wednesday, January 7, after a long illness. She had been employed for several years with our Post Office section in the Store and the friends and associates she had been working with will miss her. She is survived by her husband, mother, Mrs. L. P. Parsons; two sisters, Mrs. L. A. Chisholm, Winnipeg, and Mrs. Rod McLeod, Saskatoon, to whom go the condolences of all her Eatonian friends.

MRS. GRACE BEATRICE BROWN retired employee, died at the age of 73 years. She is survived by her son William John of Winnipeg, two brothers, Frank Vass of England, and Charles Vass of Brantford, Ontario, and a sister, Mrs. A. Denny of England. We join with them in mourning their loss.

DAVID WATERWORTH. Mr. Waterworth was a tailor with the Company for 23 years, retiring in 1938. He died at the age of 93 in Grace Hospital on Saturday, January 17. He is survived by his son Ernest, four daughters, Mrs. William Dyer, Mrs. C. L. Dure, Mrs. A. S. Bryan, Mrs. L. Ritland, Holden, Alta., and seven grandchildren. To them our sympathy in their loss.

ROBERT CHAMBERS. Bob Chambers, as he was known to his many friends in the Company, died on Tuesday, January 27, at the age of 70 years. Retired from 132 Department since 1954, Bob had been living in Winnipeg with friends. He is survived by two sisters, Mrs. M. Browne and Mrs. J. Barr, and two brothers, Harry and Joseph. To them we offer our sincerest condolences in their loss.

EATON'S
Rainbowl of Howers

# 30,000 Cut Flowers Blossomed in the Store

Employees and customers alike worked and shopped in the atmosphere of the "merry merry month of May."

As a tribute to spring, 30,000 fresh-cut flowers were flown to Winnipeg. The supporting pillars of the main floor were covered with mauve-pink paper and baskets of blooms hung temptingly. It made aisles of delight and perfume.

Bird of paradise and antharium came from Hawaii, showering yellow sprays of mimosa from California, lemon foliage from the north-west Pacific coast of the United States, gladioli from Florida, sprays of green smilax from Alabama.

Fountains and quaintly dressed figures added to the eye appeal.

Bird song intrigued the ear: there they were, in cages high overhead, blue and green tropical song birds.

The flowers were watered each night, fresh ones replacing withered. Saturday night what's left were sent to nursing homes.

To our Display Department for the ingenious ideas, and to the staff which did the work: congratulations on a wonderful result.

